



Process & Guidelines

Sponsored Posts

- 1) Blogger will enter their information into <http://ph.blogtoprofit.com>.
- 2) Initial link price is based on assessment of the Blog's PageRank
- 3) Blogger must agree to at least one of the link categories to be in the Blog to Profit program, currently they are:

- plastic surgery (At this time we are only accepting publishers who will at least accept sponsors in this category)
- restaurants
- gyms
- tattoos
- auctions
- real estate
- web
- fashion
- cars
- dogs
- healthcare
- legal services

If none of these current categories are agreeable then the Blogger will still be considered for future offers once the categories are expanded. For the most linking opportunities please respond by accepting ALL

- 4) Blogger notifies data@blogtoprofit.com which link categories they approve of.
- 5) Blogger is assigned links that are contained in an Excel tracking file. A link order ranging from 5 to 10 links should be completed within 5 days. If all the ordered links are posted within 3 days a bonus will be added on top of the payment for the links.
- 5) Once the posts are made, blogger notifies data@blogtoprofit.com for the location of the links.
- 6) Upon verification, agreed link price of the total links requested will be paid in full.
- 7) Linking guidelines are below:
 - Only one link per post.
 - Post cannot solely be just few sentences describing the link.
 - Acceptable posts are either those you write to fit the normal posting theme and manner of your blog or one that is related to the link or the sponsor's site in some way. In either case the post should not be merely a few sentences.
 - Your Excel tracking file should be maintained and sent to data@blogtoprofit.com upon completing your link order. We will then confirm placement and in most cases extend further offers.

An example of a proper posting containing the proper link setup within can be seen below (url, anchor text pair – <http://www.gourmetgiftbaskets.com>, Christmas Gifts and Gift Baskets):

Sleighbells Ring, Are You Listening

It's nearly that time of year again. The time when people all over the world get together to celebrate the birth of Jesus. They also get to receive a lot of gifts thanks to old St Nick. The long ago European Bishop Nicholas is now a round faced, red suited gentleman who can be found in every department store in Britain, Europe and the US of A. How did he cross the Atlantic you might ask? Well he or rather the tradition that is accredited to him was brought to the new world in the 16th Century. So now you know why you are stuck not only with cooking a huge dinner but with buying bagloads of presents. If you find that you're stuck for ideas this year then look around. [Christmas Gifts and Gift Baskets](#) are an absolute boon to the overburdened and out of ideas housewife. So check them out then you may find you have the time to listen out for St Nick's Sleighbells come Christmas Eve.

(This post can also be referenced at <http://suejeff-writeon.blogspot.com/2006/09/sleighbells-ringare-you-listening.html> - This is not an actual BlogtoProfit link)

Thank you for participating in the BlogtoProfit program

If you have any questions please email us at ann@blogtoprofit.com.

Referral Program (Philippines):

Earn by referring fellow bloggers to BlogToProfit program.

1. Fill out the form at in the <http://ph.blogtoprofit.com> and send your contact details to data@blogtoprofit.com.
2. Direct your referred bloggers to the ph.blogtoprofit.com website. Give your email address and make sure they place it in the referrer field.
3. They will receive an email with program details after evaluation.
4. Payment will be sent to you once your referred blogger(s) complete their first sponsor opportunity.

Referral Fee Computation Effective March 1, 2007:

1st to 4th Referral - PHP 400.00 per blogger

5th referral and onwards – PHP 800.00 per blogger referred within the same month.

Referral fee goes back to PHP400.00 at the start of every month.